

# Proposal to Host the FISpT World Sport for All Congress or World Sport for All Games

## Introduction

The International Sport for All Federation (FISpT) invites institutions, cities, regions, national partners, and event stakeholders to express interest in hosting one of its flagship international events: the **FISpT World Sport for All Congress** or the **FISpT World Sport for All Games**. These events offer a strong platform to promote inclusive participation in sport and physical activity, strengthen international cooperation, and position the host as a leading supporter of healthy, active and connected communities.

This proposal is designed as a generic framework for potential hosts in different countries and territories. It outlines the relevance of the event, the strategic opportunities for the host, the basic financial conditions requested by FISpT, and the standard organisational responsibilities of a Local Organising Committee (LOC).

## Relevance of the event

The FISpT World Sport for All Congress is conceived as a high-level international meeting platform bringing together institutional representatives, sport leaders, experts, academics, member federations and partners to discuss policies, programmes and innovative practices related to Sport for All. It creates a setting in which the host can connect local priorities with international dialogue on physical activity, inclusion, education, health and community development.

The FISpT World Sport for All Games is a broad participation event focused on accessible, inclusive and culturally rich sport experiences rather than elite performance alone. Similar Sport for All events are promoted as opportunities for cities and organisations to showcase commitment to active living, celebrate local culture, and strengthen international cooperation through community sport.

In both formats, the event is relevant because it responds to major policy and social priorities. Research and institutional sources consistently link sport and recreation with stronger social bonds, healthier populations, inclusion, civic participation and positive community outcomes.

## Opportunity for the host

Hosting either event creates an important opportunity for the selected country, city or region to strengthen its international profile. Studies on international sports events indicate that host destinations

can gain visibility, tourism activity, local investment opportunities and broader reputational benefits when events are aligned with long-term strategic goals.

A FISpT event allows the host to present itself not only as a venue provider, but as a champion of inclusive development through sport. This is especially relevant for destinations seeking to connect sport policy with public health, education, social cohesion, tourism promotion and international relations.

The host also gains the opportunity to showcase national and local heritage through ceremonies, demonstration activities, side events and cultural programming. Sport for All events are particularly well suited to combining physical activity with local identity, intergenerational participation and community celebration.

### **Strategic advantages**

The strategic value of hosting extends beyond the days of the event itself. Legacy research on sports events shows that hosts often seek outcomes in tourism, infrastructure usage, international recognition, social engagement and long-term development planning.

For public institutions and sport stakeholders, the event can serve as a catalyst for new partnerships among ministries, municipalities, federations, schools, universities, clubs, tourism boards and private sponsors. This network effect can strengthen governance capacity and help transform the event into a broader development project rather than a standalone gathering.

For communities, the benefits can include increased participation opportunities, volunteer mobilisation, local pride and renewed focus on active lifestyles. Community sport sources underline that sport participation helps people feel included, supported and connected, while inclusive community sport creates shared spaces for people of different backgrounds and abilities.

### **Financial framework**

For the right to host either the FISpT World Sport for All Congress or the FISpT World Sport for All Games, FISpT requests a hosting fee (to be discussed and agreed with the LOC). This contribution supports the international coordination, supervision, branding and institutional involvement of FISpT in preparation for and during the event, consistent with fee-based hosting arrangements commonly used in international sport event frameworks.

In addition, the LOC is requested to host the FISpT Board free of charge during the official period of the event. This includes accommodation, meals, local transport and all international travel costs for the designated FISpT Board members and officials attending in their official capacity.

These conditions ensure the presence of FISpT leadership for institutional meetings, ceremonial functions, supervision, stakeholder engagement and technical support. Such arrangements are consistent with practices in other international sports events where organisers cover official travel and hospitality for governing body representatives.

## **Revenue potential for the LOC**

The event also offers a practical opportunity for the LOC to build a sustainable financial model. The LOC may establish registration fees for participants, delegates, teams and accompanying persons, allowing it to recover costs and potentially generate a positive operating result.

Additional revenues may be developed through local sponsorships, governmental support, hospitality packages, exhibitor opportunities, tourism partnerships and event-related services. Evidence on sports event hosting shows that economic gains often extend into accommodation, food services, local transport, retail activity and destination promotion.

A well-positioned Sport for All event can therefore combine mission-driven impact with realistic revenue opportunities. The most successful host models are those that balance affordability and broad participation with strong local partnerships and careful budget planning.

## **Standard organisational conditions**

Beyond the hosting fee and hospitality obligations, the LOC would be expected to meet the standard conditions usually applied to an international event of this nature. These include establishing a competent local organising structure, securing suitable venues, ensuring accessibility and safety, and managing event operations in accordance with national law and agreed FISpT standards.

The LOC would normally also be responsible for accreditation, logistics, medical support, security planning, participant services, media operations, venue dressing, local protocol, and coordination with public authorities and institutional partners.

Communication and promotion are also essential responsibilities. The host should be prepared to work with FISpT on branding, media visibility, digital promotion and outreach to participants and partners, so that the event achieves both local impact and international resonance.

## **Support from FISpT**

FISpT will support the selected host through its international network, institutional endorsement, event identity and technical cooperation. Depending on the format, this may include assistance with programme

development, speaker or participant outreach, international promotion, and strategic positioning of the event within the Sport for All movement.

This cooperation is designed to increase credibility, attract international participation and strengthen the long-term legacy of the event. Hosting is therefore presented not as a simple rental of event rights, but as a collaborative partnership between FISpT and the local stakeholders responsible for delivery.

### **Indicative next steps**

Interested stakeholders may begin with a non-binding expression of interest identifying the preferred event format, proposed host location, indicative dates and the main supporting institutions. This can then be followed by preliminary discussions with FISpT on feasibility, hosting conditions, budget assumptions and strategic objectives.

If both parties wish to proceed, the next phase would involve a more detailed hosting proposal and the negotiation of a formal Hosting Agreement. That agreement would define the financial terms, roles and responsibilities, branding rights, governance arrangements and implementation timeline.

### **Closing statement**

Hosting the FISpT World Sport for All Congress or the FISpT World Sport for All Games is an opportunity to combine international visibility with tangible local benefits. It can strengthen the host's position in global sport networks, activate communities, stimulate tourism and partnerships, and demonstrate a meaningful commitment to inclusion, health and active living through sport.

FISpT welcomes discussions with interested stakeholders who share this vision and wish to explore the organisation of a future edition in their country or territory.